

# THE REIMAGINED MUNICIPAL BUSINESS ASSOCIATE

MEMBERSHIP  
2026-2027



Connecticut Conference  
of Municipalities

collaborating for the common good



**Join Today!**

The MBA Membership empowers our business partners with the online, print, and personal resources they need to access an important market: Connecticut's towns and cities!



# Reach top decision makers:

- Mayors
- First Selectmen
- Councilmembers
- Town/City Managers
- Town/City Clerks
- Finance Directors
- Purchasing Officers
- Treasurers
- Other Municipal Department Heads

MBA membership is open to any business entity interested in preserving and reinvesting in Connecticut's towns and cities. CCM welcomes businesses which provide products and/or services to the community.

CCM offers a wide range of opportunities for your business to connect with communities across Connecticut. As an MBA member, you will keep your organization connected with the issues that are important to municipalities and to you. Membership puts you at the forefront of the minds of CCM members. These opportunities ensure you the visibility, access, and awareness that will help move your organization forward.

From advertising opportunities in CT&C, CCM's quarterly digital magazine, and the annual Directory of Products & Services, to speaking at CCM workshops, CCM helps business members make valuable connections with the municipal marketplace.

**Phone:** (203) 498-3049

**Email:** [kkelly-banks@ccm-ct.org](mailto:kkelly-banks@ccm-ct.org)

**Address:** 545 Long Wharf Drive, 8th Floor  
New Haven, CT 06511

**Website:** [www.ccm-ct.org](http://www.ccm-ct.org)



# Municipal Business Associate (MBA) Program



**Sapphire Tier**  
Non-Profits



## **Your mission is important! We want to increase your reach!**

We see the incredible work your organization is doing, and we want to help you reach municipalities even further! As part of our updated MBA program, our Non-Profit “Sapphire Tier” was created just for mission-driven groups like yours—offering valuable exposure, promotional support, and cost-saving benefits in reaching local officials.

## **Sapphire Membership includes the following benefits:**

- Half off your booth at our annual CCM Convention.
- A 10% discount on our annual CCM Convention program book.
- Opportunity to be featured in the monthly MBA Newsletter.
- Sharing your mission and insights with multiple readers within our quarterly Connecticut Town & City (CT&C) Magazine.
- A free quarter-page ad in the CCM Directory of Products & Services.
- The ability to submit up to 4 workshop topics for municipal officials.
- And the ability to access the CCM Job Bank at member rates.

## **It's easy to get started!**

To join, just provide documentation verifying your organizations non-profit status and submit a completed membership form. From there, we'll help you tap into all the resources and exposure this partnership has to offer.

Gain exposure at half price, or let your story shine in our publications! Showcase your mission, share your insights with our audience, and save while reaching more eyes. Stay top-of-mind with municipal contacts as you share your expertise and inspire others.

## **Let's work together to connect non-profits, cities, and towns for progress.**

**To learn more or to become a member, please contact, Korbi Kelly-Banks.**

Phone: (203) 498-3049  
Email: [kkelly-banks@ccm-ct.org](mailto:kkelly-banks@ccm-ct.org)  
Address: 545 Long Wharf Drive, 8th Floor  
New Haven, CT 06511  
Website: [www.ccm-ct.org](http://www.ccm-ct.org)

Scan to  
become a  
member!



# \*Updated 2026-2027 Municipal Business Associate

## Tier Benefits

| BENEFITS                                     | DIAMOND                             | PLATINUM                            | GOLD                              | SILVER                   | BRONZE                        | SAPPHIRE<br>(NON-PROFIT) |
|----------------------------------------------|-------------------------------------|-------------------------------------|-----------------------------------|--------------------------|-------------------------------|--------------------------|
| 3-MINUTE VIDEO HIGHLIGHT                     | ✓                                   |                                     |                                   |                          |                               |                          |
| PRESENT AT LEGISLATIVE<br>COMMITTEE MEETING  | ✓                                   |                                     |                                   |                          |                               |                          |
| SPONSOR LEGISLATIVE<br>COMMITTEE MEETING     | ✓                                   |                                     |                                   |                          |                               |                          |
| CO-BRANDED SOCIAL MEDIA<br>POSTS             | 2<br>*NEW!                          | 1<br>*NEW!                          |                                   |                          |                               |                          |
| FIRST ACCESS TO<br>CONVENTION BOOTH SALES    | ✓                                   | ✓                                   | ✓                                 | ✓                        | ✓                             | ✓                        |
| CONVENTION SPONSORSHIP<br>& SIGNAGE          | FREE<br>\$2,500 VALUE               | FREE<br>\$2,500 VALUE               |                                   |                          |                               |                          |
| CONVENTION BOOTH<br>DISCOUNT                 | FREE                                | 20%                                 | 15%                               | 10%                      | 5%                            | 50%                      |
| CONVENTION PROGRAM AD                        | FREE FULL-<br>PAGE<br>\$1,000 VALUE | FREE FULL-<br>PAGE<br>\$1,000 VALUE | FREE HALF-<br>PAGE<br>\$500 VALUE | 10%                      | 5%                            | 10%                      |
| RECOGNITION DURING<br>ANNUAL AWARDS LUNCHEON | ✓                                   | ✓                                   |                                   |                          |                               |                          |
| ADVERTISING IN CT&C                          | FREE FULL-<br>PAGE                  | FREE FULL-<br>PAGE                  | FREE HALF-<br>PAGE                | FREE QUARTER-<br>PAGE    | FREE BUSINESS<br>CARD SIZE AD |                          |
| SUBMIT ARTICLES FOR CT&C                     | 1 ARTICLE PER<br>ISSUE              | 1 ARTICLE PER<br>ISSUE              | 2 ARTICLES<br>PER YEAR            | 2 ARTICLES PER<br>YEAR   | 1 ARTICLE PER<br>YEAR         | 1 ARTICLE PER<br>ISSUE   |
| RESEARCH REQUESTS                            | 10                                  | 6<br>*UPGRADED                      | 5<br>*UPGRADED                    | 4<br>*UPGRADED           |                               |                          |
| DIRECTORY OF PRODUCTS &<br>SERVICES          | ✓<br>*NEW!                          | ✓<br>*NEW!                          | ✓<br>*NEW!                        | ✓<br>*NEW                | ✓<br>*NEW!                    | ✓<br>*NEW!               |
| WEBSITE LISTING                              | ✓                                   | ✓                                   | ✓                                 | ✓                        | ✓                             | ✓                        |
| SUBMIT ARTICLES FOR MBA<br>NEWSLETTER        | ✓                                   | ✓                                   | ✓                                 | ✓                        | ✓                             | ✓                        |
| MAILING LIST                                 | 8                                   | 6                                   | 4                                 | 2                        | 25%                           |                          |
| CEO EMAIL LIST                               | ✓                                   | ✓                                   | ✓                                 |                          |                               |                          |
| JOB BANK MEMBER RATE                         | ✓                                   | ✓                                   | ✓                                 | ✓                        | ✓                             | ✓                        |
| WORKSHOP TOPIC<br>SUBMISSIONS                | UNLIMITED<br>SUBMISSIONS            | UNLIMITED<br>SUBMISSIONS            | UNLIMITED<br>SUBMISSIONS          | UNLIMITED<br>SUBMISSIONS | 4                             | 4                        |
| MEMBERS ONLY NETWORKING<br>EVENT             | ✓                                   | ✓                                   | ✓                                 | ✓                        | ✓                             | ✓                        |



YES! Please enroll us as a Municipal Business Associate at the level indicated.

☐ Diamond: \$7,500

☐ Platinum: \$6,000

☐ Gold: \$3,500

☐ Silver: \$1,700

☐ Bronze: \$1,150

☐ Sapphire: \$750

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

Description of Company for CCM Website (25-word maximum)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please indicate type of business (you may choose more than one)

☐ Architectural Services Auction

☐ Engineering

☐ Manufacturing

☐ Code Compliance

☐ Environmental Services

☐ Office Supplies & Furniture

☐ Communications

☐ Equipment & Supplies

☐ Parks & Playground

☐ Construction & Project Mgmt.

☐ Financial Services

☐ Retirement Services

☐ Consultant Services

☐ Fleet Management

☐ Security Services

☐ Credit Card Processing

☐ Geographic Info. Systems

☐ Telecommunications

☐ Damage Restoration

☐ Health Insurance

☐ Utilities

☐ Education

☐ Information Technology

☐ Employee Benefits

☐ Law Firms

Other \_\_\_\_\_

\*Are you a woman-owned or minority-owned business? ☐ Woman-Owned ☐ Minority-Owned

☐ By enrolling you agree to the MBA terms and conditions (see next page).

Authorized Signature \_\_\_\_\_

Email to:

kkelly-banks@ccm-ct.org

CC: memberservices@ccm-ct.org

Mail to:

CCM Attn. Korbi Kelly-Banks

545 Long Wharf Drive, 8th

New Haven, CT 6511



## Municipal Business Associate Membership Terms and Conditions

The business membership runs annually, from July 1 to June 30. We will automatically invoice for renewal of this membership, prior to the anniversary date. The membership can be cancelled within sixty (60) days of invoice. Should a participant choose to cancel its membership prior to the end of its current membership term, it is not eligible to receive any refund of dues or advertising fees. All membership dues are to be paid in full no later than August 31<sup>st</sup> each year.

Pertain to Municipal Business Associate (MBA) memberships; and all publications and electronic information services of the Connecticut Conference of Municipalities (CCM) for which CCM offers advertising space for services and products; and, all functions or meetings, such as the Connecticut Conference of Municipalities Annual Convention, at which CCM offers space for exhibitions, demonstrations or displays of services or products.

A. No MBA membership, advertisements, displays, exhibitions or demonstrations shall be accepted which appear to:

1. Contain false, misleading or deceptive statements, claims or implications;
2. Disparage or attack the products, services or reputation of another person, company, organization or association;
3. Contain offensive or obscene statements;
4. Contain endorsements or solicitations for or by political candidates or organizations;
5. Violate any law or statute;
6. Be inconsistent with or contrary to policy positions taken by the CCM; and
7. MBA member agrees as a condition of membership, that it will not, within the State of Connecticut and its municipalities, engage in any business activity that competes with services and programs that CCM is offering to municipalities. This includes, but is not limited to, using CCM publications to place ads and other communications with language offering services or programs that compete with CCM's programs and services, CCM Energy and/or other CCM services, programs or member benefits being offered by CCM through a third party. MBA member also agrees that they will not use or disclose any confidential information obtained from any source through their membership with CCM.

B. CCM reserves the right to label any advertisement as such; e.g., "Paid Advertisement," or the like, and/or to indicate by label that the message portrayed does not reflect the support, endorsement or position of the Connecticut Conference of Municipalities.

C. Municipal Business Associates and/or advertisers do not participate in CCM policy development, business planning or governance. CCM policies are set by municipal members and the Board of Directors in accordance with CCM bylaws.

D. Municipal Business Associates and or advertisers cannot be deemed as representatives of CCM, nor may they present themselves as such.



## Connecticut Conference of Municipalities

collaborating for the common good

E. CCM's Executive Director reserves the right to rescind any Municipal Business Associate's participation in the program, and/or any advertiser in CCM publications, without refund of dues or advertising fees, if any of the above conditions are not met.

CCM is the state's largest, nonpartisan organization of municipal leaders, representing towns and cities of all sizes from all corners of the state, with 167 member municipalities.

We come together for one common mission - to improve everyday life for every resident of Connecticut. We share best practices and objective research to help our local leaders govern wisely. We advocate at the state level for issues affecting local taxpayers. And we pool our buying power to negotiate more cost effective services for our communities.

CCM is governed by a board of directors that is elected by the member municipalities. Our board represents municipalities of all sizes, leaders of different political parties, and towns/cities across the state. Our board members also serve on a variety of committees that participate in the development of CCM policy and programs.

Federal representation is provided by CCM in conjunction with the National League of Cities. CCM was founded in 1966.



Follow Us  
@CCM\_ForCT



Like Us  
@CCM.ForCT



Follow Us  
@CCM\_CT



## CCM MBA Program Payment Form

Please submit this form along with the MBA application to complete your MBA registration.

### Payment Summary

| CCM MBA Membership Level | <u>Diamond</u>                   | <u>Platinum</u>                  | <u>Gold</u>                      | <u>Silver</u>                    | <u>Bronze</u>                    | <u>Sapphire</u>                |
|--------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|----------------------------------|--------------------------------|
| MBA Membership Pricing   | <input type="checkbox"/> \$7,500 | <input type="checkbox"/> \$6,000 | <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$1,700 | <input type="checkbox"/> \$1,150 | <input type="checkbox"/> \$750 |
| GRAND TOTAL              | \$ _____                         |                                  |                                  |                                  |                                  |                                |

Pay By: VISA ☐ MASTERCARD ☐ DISCOVER ☐ AMEX ☐ CHECK ☐

Amount to be charged: \$ \_\_\_\_\_

Company Name \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail \_\_\_\_\_

Contact Person \_\_\_\_\_

Title \_\_\_\_\_

=====

Name on Credit Card: \_\_\_\_\_

Address, City, State \_\_\_\_\_ Zip \_\_\_\_\_  
(required)

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

3 digit code on back of card  
4 digit code on front of card (AMEX)

Authorized Signature \_\_\_\_\_

Print Name and Title \_\_\_\_\_

Send to Korbi Kelly-Banks • 545 Long Wharf Drive, 8th floor • New Haven, CT 06511 •  
• [membersevice@ccm-ct.org](mailto:membersevice@ccm-ct.org)